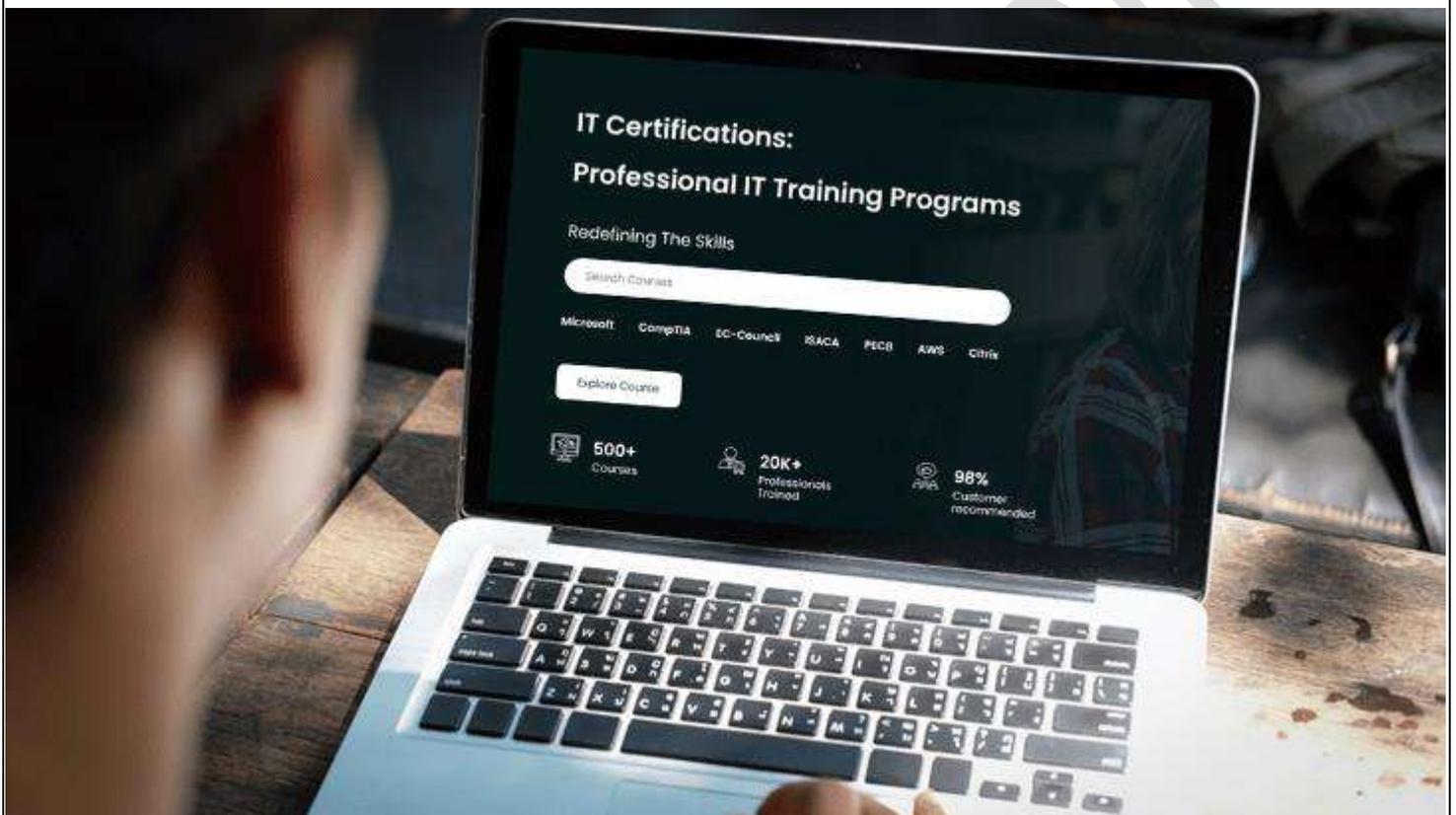# MICROTEK LEARNING

Redefining The Skills

AB-731T00: Drive AI transformation in your organization Training

DURATION: 1 DAY

Course Description

The AB-731 course equips senior leaders with the knowledge and frameworks needed to lead AI initiatives with confidence. You'll learn how to turn generative AI capabilities into real, measurable business value—while keeping governance, security, and ethics front and center. The course uses Microsoft-aligned frameworks and real-world scenarios to show you how to scale AI responsibly across your organization's culture, strategy, and operations. Whether you're already rolling out Microsoft Copilot or planning enterprise AI adoption, this course gives you the roadmap to do it right.

Who should attend this course?

- Business Managers
- IT Project Manager
- Chief Executives

What you will learn

- Understand how generative AI enhances productivity and decision-making in business workflows.
- Explore real-world use cases of Microsoft 365 Copilot to streamline daily tasks.
- Apply AI tools to automate document creation, communication, and data analysis without coding.
- Integrate AI-driven insights to improve collaboration and business outcomes.
- Confidently use Microsoft 365 Copilot functionalities to optimize performance in a modern workplace.

Prerequisites

Required

- Microsoft 365 services
- Azure AI services
- General AI capabilities

Recommended

- Basic understanding of IT concepts.
- Basic understanding of business concepts.

Curriculum

Module 1: Explore the business value of generative AI solutions

Understand the foundations of generative AI for business leaders

- Introduction
- What is generative AI?
- Explore the business value of generative AI solutions
- Understand generative AI models
- Understand cost drivers in generative AI
- Identify challenges and opportunities in generative AI

Build effective generative AI solutions in your organization

- Introduction
- Understand prompt engineering
- Ground AI using trusted data
- Build Trustworthy AI – Data and security considerations
- Understand the business value of machine learning

Module 2: Drive business value with AI solutions

Drive business value with Microsoft Copilot solutions

- Introduction
- Explore Copilot solutions
- Explore Copilot experiences
- Map business processes to Copilot solutions
- Extend and customize Copilot
- Explore responsible AI in Copilot
- Explore Copilot licensing

Drive business value with AI using Microsoft Foundry Tools

- Introduction
- Why Microsoft Foundry matters
- Connect business scenarios to Foundry solutions
- Choose the right Foundry model for your goals
- Understand Foundry subscription models

Module 3: Transform your business with AI

Leverage AI tools and resources for your business

- Introduction
- Identify basic AI technology concepts
- Understand the foundations of AI
- Learn the Microsoft AI approach
- Explore Copilot and agents at work
- Drive transformation with Azure cloud and AI platforms
- Secure AI for a strong foundation

Create business value with AI

- Introduction
- Business strategy
- Technology and data strategy
- AI strategy and experience
- Organization and culture
- AI governance

Embrace responsible AI principles and practices

- Introduction
- Prepare for responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Apply systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Introduction
- Unlock AI value
- Organize for AI success
- Empower business users with AI
- Empower subject matter experts with AI

For any query Contact Us – Microtek Learning