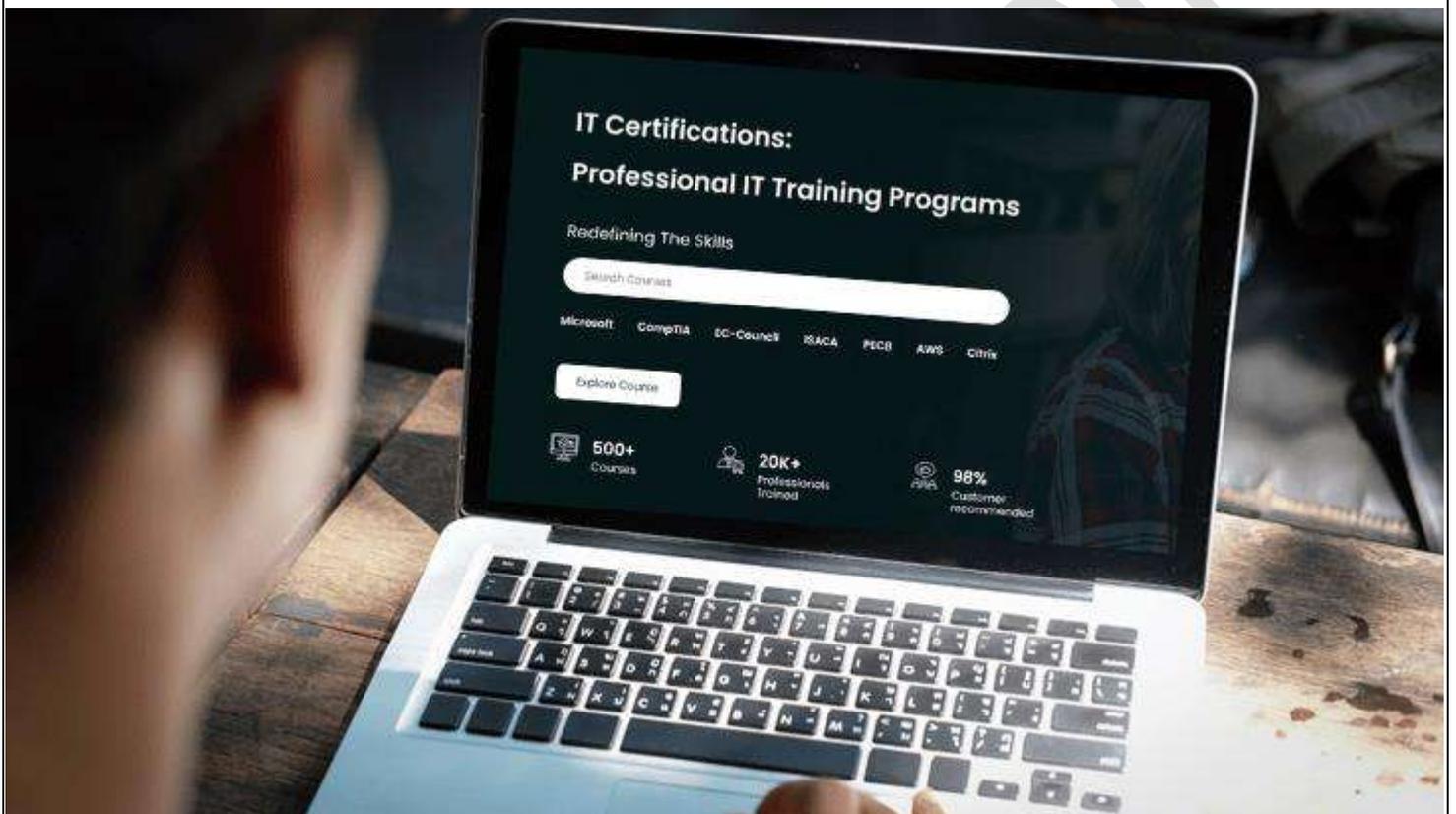




Redefining The Skills



AI-3017: AI for business leaders Training

DURATION: 0.5 DAY (4 HOURS)

Course Description

AI-3017: AI for Business Leaders offers a comprehensive understanding of leveraging AI tools and strategies to drive business value. The course covers developing an AI strategy, scaling AI initiatives, and applying no-code AI tools to achieve measurable business outcomes. Participants will learn to adopt Microsoft AI solutions across industries, identify relevant AI use cases, and gain insights from real-world success stories in healthcare, finance, sustainability, retail, and manufacturing.

Who should attend this course?

- Chief Executives
- Project Manager
- IT Manager
- Business Managers

What you will learn

- Leverage AI tools and resources for your business
- Create business value from AI
- Embrace responsible AI principles and practices
- Scale AI in your organization

Prerequisites

Required

- Basic understanding of IT concepts.
- Basic understanding of business concepts.

Curriculum

Module 1: Discover Microsoft AI for leaders in healthcare

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI

- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in healthcare

- AI in life sciences, pharmacology, and healthcare
- Goals and challenges in life sciences, pharmacology, and healthcare
- Opportunities for AI in life sciences, pharmacology, and healthcare
- Microsoft AI for health providers
- Discover the potential of Microsoft AI to improve patient recovery

Module 2: Discover Microsoft AI for leaders in finance

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in finance

- AI in financial services

- Goals and challenges in financial services
- Opportunities for AI in financial services organizations
- Discover how Microsoft AI secures transactions in banking – A Swift success story
- Discover the potential of Microsoft AI Services in insurance – A Manulife success story

Module 3: Discover Microsoft AI for leaders in sustainability

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in sustainability

- AI and sustainability
- Goals and challenges in sustainability
- Opportunities for AI in sustainability
- Discover how Microsoft AI powers the global energy transition – An EDP success story
- Discover how Microsoft AI protects natural resources – A Department of Natural Resources success story
- Discover how Microsoft AI enables green mobility – A Stadtwerke München success story

Module 4: Discover Microsoft AI for leaders in retail

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications

- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in retail

- AI in retail
- Goals and challenges in retail
- Opportunities for AI in retail
- Discover how Microsoft AI improves shopping experiences
- Discover the potential of Azure OpenAI Service in car selling – A CarMax success story

Module 5: Discover Microsoft AI for leaders in manufacturing

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance

- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in manufacturing

- AI and manufacturing
- Goals and challenges in manufacturing
- Opportunities for AI in manufacturing
- Microsoft AI technology for manufacturing use cases
- Discover how Azure AI Services cuts development time – A Siemens success story

Module 6: Discover AI for leaders in nonprofit

Leverage AI tools and resources for your business

- What is AI?
- Foundations of AI
- Learn the Microsoft AI approach
- Use AI embedded in everyday copilot applications
- Use Microsoft Power Platform to bring AI to your business
- Develop AI solutions with Azure AI Services
- Create custom AI models with Azure Machine Learning

Create business value from AI

- Create business value with an AI strategy
- Discover the characteristics that foster an AI-ready culture
- Discover the path to AI success

Embrace responsible AI principles and practices

- Prepare for the implications of responsible AI
- Identify guiding principles for responsible AI
- Design a system for AI governance
- Applying systems for AI governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

Scale AI in your organization

- Evaluate and prioritize AI investments
- Apply a horizon-based framework
- Establish AI-related roles and responsibilities
- Empower business users with AI
- Empower subject matter experts with AI

Define a Microsoft AI strategy to create business value in nonprofit

- AI and nonprofit organizations
- Explore how AI helps nonprofits achieve mission impact

- Explore opportunities for AI in nonprofit
- Discover how Microsoft AI enables evidence-based public policy and data-backed best practices – An RTI International success story
- Discover how Microsoft AI enables predicting and preventing malnutrition – an Amref Health Africa success story
- Discover how Microsoft AI transforms lives through access to essential surgery – An Operation Smile success story

For any query Contact Us – Microtek Learning
