



# Redefine The Skills With

# WordPress

# Beginners to Advance

We Transform Your Career By Empowering Your Skills.

Start



# About the Program

Our WordPress training course helps you master the top web content management tool, WordPress. We provide the best online classes to help you learn WordPress installation, configuration, setup, creation of content, managing with WordPress Plugin and deploying website multimedia, customization and security. You will also work on real-world projects.

## Career Support

- Microtek Learning 3 months internship.
- Resume-building assistance to create a powerful resume.
- Communication & Email Writing Skills Assistance.



# Key Features

Hands-on training on industry tools to make you job-ready

**01**

Job assistance, career mentoring, & job portal access

**02**

The complete WordPress suite covered

**03**

Global practitioners and industry experts as trainers

**04**

24/7 Support & Doubt Clearing Sessions

**05**

Real-time Project Use Cases & Assessment Quiz

**06**

# Hiring Companies



You will earn a certificate from Microtek Learning after successfully completing this WordPress Training.



[info@microteklearning.com](mailto:info@microteklearning.com)

# Curriculum

- ✓ What is a Website?
- ✓ Types of Website & Portals
- ✓ Prerequisites & Cost to Create a Website
- ✓ Understanding Domain, Server, HTTPS and other Technical terms
- ✓ Purchasing a Hosting Server and configuring with Domain
- ✓ What is WordPress CMS?
- ✓ Why is WordPress so Popular CMS?
- ✓ Installing WordPress Website CMS on the Server
- ✓ WordPress Dashboard Overview
- ✓ Understanding WordPress Themes & Plugins
- ✓ Configuring WordPress Website Settings
- ✓ Theme Selection and Customization (as per your niche selection)
- ✓ Designing Service/Products Pages
- ✓ Contact us, About us, & Other Required Pages
- ✓ WordPress Photo Gallery & Multimedia Settings
- ✓ WordPress Photo Gallery & Multimedia Settings
- ✓ Understanding Required Legal Pages on a Website
- ✓ Chat, Popup, Contact form & Email Subscription
- ✓ How to create Recaptcha & GDPR for Contact Forms
- ✓ Important Plugins & settings for the e-commerce website
- ✓ User Management, Account Access Management
- ✓ Page Builder Plugins & other required plugins that support specific themes
- ✓ How to create blogs and customize them.
- ✓ Widgets, Footers, Top Bar, Header Customization
- ✓ How to connect/ integrate third-party tools with WordPress
- ✓ Permalink Setting & Privacy Settings
- ✓ Blogging and Earning through Blogging
- ✓ How to take backup of the website
- ✓ Use of sliders, carousel, pop-up, Table, Navigational Links
- ✓ How to create a one-page website with all the functionalities
- ✓ How to create a fully functional Landing Page with clickable CTA's.

# What other learners are saying

Last Week I purchased the SEO Self-Paced training from Microtek Learning. It covers every topic with good examples. My overall experience was great. Definitely recommend!!

**Anuja** - Bangalore

Today I have completed the Digital Marketing training course. The course material was interesting and well-designed. The trainer was amazing. I enjoyed the training. I will recommend this course to my fellow members.

**Allan Sue** - New York City

I just purchased the self-paced course, which was very helpful and informative. Thank you to Microtek Learning.

**Ashwini** - Mumbai

This Digital Marketing course helped me in multiple ways. It got me a new job with a salary increment of 30% and boosted my confidence as a marketing professional.

**Satish Jha** - Chennai

The course had a well-defined curriculum, nicely laid study material, and incredible video lessons.

**Sanchita** - Delhi

I highly recommend Microtek Learning to everyone interested in learning Digital Marketing. The course content and customer support are amazing. It's a great e-learning platform.

**Jason Lee** - United States



# Thanks!

**Do you have any questions?**

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